



Ariens Co. "Get The Gear" Credit Card

One or more of these promotional financing offers may be available on your Ariens and Gravelly Equipment purchase 8/1/2017 through 9/30/17. Not all offers are available for every purchase or at every dealer. Please call or see your local dealer to inquire about the promotional financing that may be available for your purchase.

No Monthly Interest if Paid in Full within 6 Months¹

On Purchases Of \$199 or more with your Ariens Co. "Get The Gear" credit card made between 8/1/17-9/30/17. Monthly interest will be charged to your account from the purchase date if the promotional balance is not paid in full within 6 Months. Minimum Monthly Payments Required.

¹Offer applies only to single-receipt qualifying purchases. No monthly interest will be charged on the promotional balance if you pay the following (the "promotional balance") in full within 6 Months: 1) the promotional purchase amount. If you do not, monthly interest will be charged on the promotional balance from the purchase date. Depending on purchase amount, promotion length and payment allocation, the required minimum monthly payment may or may not pay off purchase by end of promotional period. Regular account terms apply to non-promotional purchases and, after promotion ends, to promotional balance. For new accounts: Purchase APR is 26.99%; Minimum Monthly Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval.

No Monthly Interest if Paid in Full within 12 Months²

On Purchases of \$400 or more with your Ariens Co. "Get The Gear" credit card made between 8/1/17-9/30/17.

A \$50 Promotion Fee will be charged. Monthly interest will be charged to your account from the purchase date if the promotional balance is not paid in full within 12 months. Minimum Monthly Payments Required.

²Offer applies only to single-receipt qualifying purchases. A promo fee will be charged and included in the promo purchase balance equal to \$50. No monthly interest will be charged on the promotional balance if you pay the following (the "promotional balance") in full within 12 Months: 1) the promotional purchase amount, and 2) any related promo fee. If you do not, monthly interest will be charged on the promotional balance from the purchase date. Depending on purchase amount, promotion length and payment allocation, the required minimum monthly payment may or may not pay off purchase by end of promotional period. Regular account terms apply to non-promotional purchases and, after promotion ends, to promotional balance. For new accounts: Purchase APR is 26.99%; Minimum Monthly Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval.

No Monthly Interest for 24 Months³

On Purchases of \$1,000 or more with your Ariens Co. "Get The Gear" credit card made between 8/1/17-9/30/17. **A \$150 Promotion Fee will be charged.** 24 Equal Monthly Payments Required.

³Offer applies only to single-receipt qualifying purchases. A promo fee will be charged and included in the promo purchase balance equal to \$150. No monthly interest will be charged on promo purchase balance (including related promo fee) and equal monthly payments are required equal to 4.167% of initial promo purchase amount until promo is paid in full. The equal monthly payment will be rounded to the next highest whole dollar and may be higher than the minimum payment that would be required if the purchase was a non-promotional purchase. Regular account terms apply to non-promotional purchases. For new accounts: Purchase APR is 26.99%; Minimum Monthly Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval.

No Monthly Interest for 36 Months⁴

On Purchases of \$1,500 or more with your Ariens Co. "Get The Gear" credit card made between 8/1/17-9/30/17. **A \$150 Promotion Fee will be charged.** 36 Equal Monthly Payments Required.

⁴Offer applies only to single-receipt qualifying purchases. A promo fee will be charged and included in the promo purchase balance equal to \$150. No monthly interest will be charged on promo purchase balance (including related promo fee) and equal monthly payments are required equal to 2.778% of initial promo purchase amount until promo is paid in full. The equal monthly payment will be rounded to the next highest whole dollar and may be higher than the minimum payment that would be required if the purchase was a non-promotional purchase. Regular account terms apply to non-promotional purchases. For new accounts: Purchase APR is 26.99%; Minimum Monthly Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval.

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3.99% APR for 60 Months⁵

On Purchases of \$1,500 or more with your Ariens Co. “Get The Gear” credit card made between 7/1/17-9/30/17. **A \$150 Promotion Fee will be charged.** 60 Fixed Monthly Payments Required.

⁵Offer applies only to single-receipt qualifying purchases. A promo fee will be charged and included in the promo purchase balance equal to \$150. Monthly interest will be charged on promo purchase balance (including related promo fee) from the purchase date at a reduced 3.99% APR, and fixed monthly payments are required equal to 1.841% of initial promo purchase amount until promo is paid in full. The fixed monthly payment will be rounded to the next highest whole dollar and may be higher than the minimum payment that would be required if the purchase was a non-promotional purchase. Regular account terms apply to non-promotional purchases. For new accounts: Purchase APR is 26.99%; Minimum Monthly Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval.

0% Monthly Interest for 12 Months⁶

On Purchases of \$400 or more with your Ariens Co. “Get The Gear” credit card made between 7/1/17-9/30/17.

A \$50 Promotion Fee will be charged. 12 Equal Monthly Payments Required.

⁶Offer applies only to single-receipt qualifying purchases. A promo fee will be charged and included in the promo purchase balance equal to \$50. No monthly interest will be charged on promo purchase balance (including related promo fee) and equal monthly payments are required equal to 8.333% of initial promo purchase amount until promo is paid in full. The equal monthly payment will be rounded to the next highest whole dollar and may be higher than the minimum payment that would be required if the purchase was a non-promotional purchase. Regular account terms apply to nonpromotional purchases. For new accounts: Purchase APR is 26.99%; Minimum Monthly Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval.

7.99% APR for 72 Months⁷

On Purchases of \$1,500 or more with your Ariens Co. “Get The Gear” credit card made between 7/1/17-9/30/17. **A \$150 Promotion Fee will be charged.** 72 Fixed Monthly Payments Required.

⁷Offer applies only to single-receipt qualifying purchases. A promo fee will be charged and included in the promo purchase balance equal to \$150. Monthly interest will be charged on promo purchase balance (including related promo fee) from the purchase date at a reduced 7.99% APR, and fixed monthly payments are required equal to 1.753% of initial promo purchase amount until promo is paid in full. The fixed monthly payment will be rounded to the next highest whole dollar and may be higher than the minimum payment that would be required if the purchase was a non-promotional purchase. Regular account terms apply to non-promotional purchases. For new accounts: Purchase APR is 26.99%; Minimum Monthly Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval.

6.99% APR for 60 Months⁸

On Purchases of \$1,500 or more with your Ariens Co. “Get The Gear” credit card made between 7/1/17-9/30/17. **A \$150 Promotion Fee will be charged.** 60 Fixed Monthly Payments Required.

⁸Offer applies only to single-receipt qualifying purchases. A promo fee will be charged and included in the promo purchase balance equal to \$150. Monthly interest will be charged on promo purchase balance (including related promo fee) from the purchase date at a reduced 6.99% APR, and fixed monthly payments are required equal to 1.980% of initial promo purchase amount until promo is paid in full. The fixed monthly payment will be rounded to the next highest whole dollar and may be higher than the minimum payment that would be required if the purchase was a non-promotional purchase. Regular account terms apply to non-promotional purchases. For new accounts: Purchase APR is 26.99%; Minimum Monthly Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval.

No Monthly Interest if Paid in Full within 18 Months⁹

On Purchases of Ariens snow equipment of \$500 or more with your Ariens Co. “Get The Gear” credit card made 8/1/17-10/31/17. Monthly interest will be charged to your account from the purchase date if the promotional balance is not paid in full within 18 months. Minimum Monthly Payments Required.

⁹Offer applies only to single-receipt qualifying purchases. No monthly interest will be charged on the promotional balance if you pay the following (the “promotional balance”) in full within 18 Months: 1)the promotional purchase amount. If you do not, monthly interest will be charged on the promotional balance from the purchase date. Depending on purchase amount, promotion length and payment allocation, the required minimum monthly payment may or may not pay off purchase by end of promotional period. Regular account terms apply to non-promotional purchases and, after promotion ends, to promotional balance. For new accounts: Purchase APR is 26.99%; Minimum Monthly Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval